

News Advisory

For Immediate Release

Katie Dabbs
Public Relations Specialist
Fentress Architects
303.282.6192 tel
720.206.7710 cell
@KatieDabbs Twitter
dabbs@fentressarchitects.com

Fentress Architects Announces its Third Annual Worldwide Student Design Competition, “Fentress Global Challenge 2013: Upcycled Architecture”



Winner receives \$10,000 USD prize value including paid internship and recognition in the world-renowned A+D Architecture and Design Museum in Los Angeles, California

June 3, 2013 – Fentress Global Challenge is an international competition created to stimulate students worldwide in the exploration of future design possibilities in public architecture. In its third annual competition, students are invited to envision Fentress Architects’ concept, “Upcycled Architecture.”

Upcycled Architecture is defined as the art of redesigning an existing structure for purposes other than those for which it was originally intended. Upcycled Architecture additionally advances an existing building’s sustainable, dynamic, and programmatic uses.

Social and economic changes are not only demanding but they foster phenomenal possibilities to upcycle existing structures. Buildings typically outlive their original purposes and today’s architects face the



challenge of creatively bringing new life and function to them. This innovative competition offers tomorrow's architects the opportunity to embrace the world's past designs while looking to the future for more sustainable and adaptive uses.

Repurposing a building is a time-honored and extremely effective method for achieving sustainability. Demolishing an existing structure to build a new one from scratch requires an unnecessary use of resources such as time, materials, labor, and capital. However, preserving and repurposing an existing building can enhance both resource efficiency and sustainability. In many cases, retaining older buildings – especially those of architectural or historic character – has a transformative and positive impact on local communities, economies, and cultures.

This competition is intended to encourage design students to envision and articulate innovative concepts for Upcycled Architecture. Entries need to respond to the changing environment and context surrounding a given site while engaging its history and existing limitations to create a new architectural destination. Participants must develop a new program for the building that is for public use.

“We want participants to use their imaginations and submit visionary proposals with inspiring ideas that could play an important role in the redevelopment of not only the chosen site, but the greater community.” - Curtis Fentress, FAIA, RIBA, Chairman and Principal-in-Charge of Design at Fentress Architects

Evaluated in areas such as creativity, sustainability, program, and response to site, the winning student or team will earn a prize valued at \$10,000 USD, which includes \$3,000 USD cash and a paid internship at Fentress Architects during the summer of 2014. Winning designs will gain international exposure while being exhibited at the A+D Architecture and Design Museum in Los Angeles, California.

FENTRESS GLOBAL CHALLENGE 2013 SCHEDULE:

Competition Announcement	Thursday, May 30, 2013
Online Registration Deadline	Thursday, December 19, 2013
Online Design Submission Deadline	Thursday, January 16, 2014
Short-list Notification	Thursday, February 13, 2014
People's Choice Award Online Voting	Thursday, February 13, 2014
Winners Announced	Thursday, March 13, 2014
Internship at Fentress Architects	Summer 2014

Please visit www.fentressarchitects.com/edge/global-challenge for the full program and additional information about the Fentress Global Challenge: Upcycled Architecture competition.



[Fentress Architects](http://www.fentressarchitects.com) is a global design firm that passionately pursues the creation of sustainable and iconic architecture. Together with their clients, Fentress creates inspired design to improve the human environment. Founded by Curtis Fentress in 1980, the firm has designed US \$30 billion of architectural projects worldwide, visited by over 350 million people each year. Fentress is a dynamic learning organization, driven to grow its ability to design, innovate, and exceed client expectations. The firm has been honored with more than 450 distinctions for design excellence and innovation, and in 2010, Curtis Fentress was recognized by the American Institute of Architects with the most prestigious award for public architecture, the Thomas Jefferson Award. Fentress has studios in Denver, Colorado; Los Angeles, California; San Jose, California; Washington, D.C.; London, U.K; and Shanghai, China. www.fentressarchitects.com

For media related inquiries please contact Katie Dabbs at dabbs@fentressarchitects.com. For competition related questions please email globalchallenge@fentressarchitects.com.

